

VISUAL:
Several children
standing in hospital setting,
wearing credit scores

Which patients are eligible for aid?
Their credit scores won't tell you. So APA works all of them.
It cuts your bad debts at least 35%. And it's only right.

When an uninsured patient can't pay the bill, the financial assistance agencies don't care about the patient's credit. So why rely on credit scores to decide which cases to work for eligibility?

Sadly, some companies do. For patients, it's a shame. For you, it usually leaves more than a third of your money unclaimed. And it's just plain wrong.

In fact, it's nonsense. Some companies skip cases with *low* credit scores. Others neglect cases with *high* scores.

Both approaches have *nothing* to do with whether the patient is actually eligible for financial assistance. After all, does a credit score know if you're a child? Or

pregnant? Diabetic? Disabled?

There are so many factors to consider, and so many benefits for both patient and hospital, that **eligibility deserves a provider's total attention.** That's what patients get from Advanced Patient Advocacy – *The Patient's Advocate*.™

Eligibility advocacy is our only mission. Collections aren't Plan B. We have no conflict of interest. We take no short cuts.

We spend whatever time necessary to work every case, making sure it never has to go to collections or bad debt. For us, it's not just business. It's personal.

For you? APA clients typically recover at least 35% of their uncollected receivables. They even collect on previous bills. And

once eligibility is secured, usually future visits and household members are also covered. There are other advantages, too.

Call us now, and discover the enormous benefits to your A/R while continuing to care. Approach eligibility from a new perspective – from the heart of an advocate.

THE PATIENT'S ADVOCATE™
1-800-CALL APA



www.ThePatientsAdvocate.net