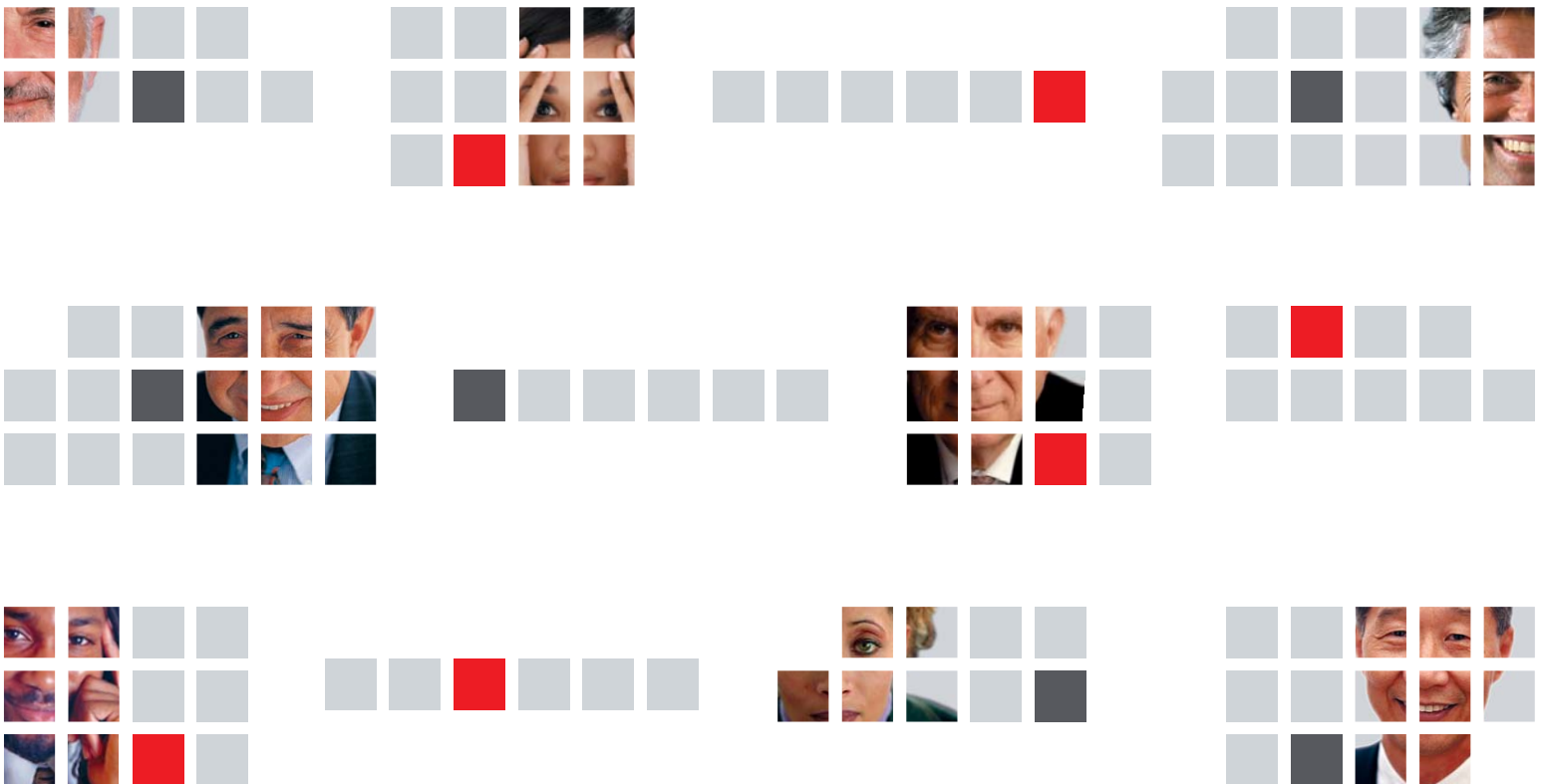


GENX

TECH SOLUTIONS



We Know You.

GET TO KNOW US.

At GenX Tech Solutions we specialize in enterprise-wide technical and software support services. Combining highly expert technical knowledge with a closely tied physical presence, our team of IT experts keeps you operating smoothly and efficiently, while identifying ways to boost productivity, service and profits. We serve companies of varying sizes, typically those with less than 1000 employees on-site.

Our focus on reliability and speed makes us particularly valuable to financial companies, so we have specialized in the Financial Services industry.

We can readily adapt to any industry where reliability and real-time performance are paramount, where uninterrupted dataflow is critical, or where service efficiency and excellence are valued.

CLOSELY.



We're unlike our competitors

A typical systems consultant serves large offices from off-site. We're different. We like to have our team permanently on-site, integrating our people with yours. This assures instantaneous response, fast resolutions and full familiarity with your operational methods, goals and corporate culture. We also serve smaller offices by providing specialists on-call, with the same objectives in mind.

Unlike a typical desktop support team, GenX handles complex issues as well as elementary ones. We grapple with issues

until they are resolved, consulting vendors and other resources if necessary.

If you have your own specialist(s) on the issue, GenX works seamlessly with that person or team, to most quickly find the path to resolution.

Your GenX team will be sized to handle the job with energy, insight and quality performance. Above all, GenX is flexible, adaptable and committed to getting the job done with the reliability and speed that financial companies need.



Service is our strength

We prefer our staff to be situated at your location, possibly even seated among your staff, so that we can quickly come to their users' sides when necessary.

This is especially important in financial services operations. Handling one call at the trading desk can resolve issues for a dozen users and keep work flowing smoothly.

We understand that installations are seldom practical during market hours, so we make our schedule meet your needs.

We've moved a nine-person equity trading department overnight. We've reshuffled a Fixed Income trading area after-hours, being on-site early the next morning. And we've installed networks at more than one busy executive's home.

Whether we're resolving unexpected connectivity issues for a leading market data service, or installing data capabilities in a specified timeframe, we are always sensitive to the user's viewpoint and responsive to our client's needs.

DESKTOP SUPPORT & STANDARDIZATION

Network connectivity issues? Problems receiving emails? Is a printer jamming? Bloomberg not working? We're on it. Rely on your dedicated GenX team for fast resolution of software and hardware problems. GenX responds to service calls in the most efficient way, whether by phone or by going to the user.

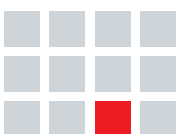
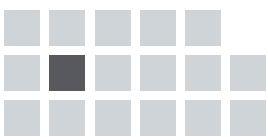
We help your business. We help you.

We know more than software and systems. We also make it our job to understand the flow of your operations.

By keeping your employees, your network and your operations working smoothly, GenX frees you to focus on other ways to increase efficiency and productivity. GenX manages your entire technology administration. We will investigate the underlying cause of a software problem and preemptively implement enterprise-wide solutions if necessary. Our team can also maintain a technical knowledge base, releasing you from these time-intensive duties and increasing your productivity.

We can document all IT activity, generating weekly or monthly metrics that help your senior management track department use of IT and identify patterns and changes. This enables you to adjust usage and/or budget for maximum productivity and clear accountability.

GenX reports will also identify any areas where technology may be weak, where processes are not robust enough, or where user training is needed.



DAY TO

How to reduce your help desk transition costs.

When replacing an in-house help desk, many outsource companies require at least three months' transition. GenX Tech Solutions can normally perform a Help Desk/Desktop Support transition in four weeks or less.

For example: a mid-sized asset management company, experiencing 50-70 outstanding

desktop support issues at the end of business day, called us in for help. Within a month, the numbers had plummeted to 5-10 remaining issues daily.

GenX specialists have the skill and know-how to quickly assess an unknown environment and resolve many desktop support issues with little direction.

In fact, we have actually replaced a help desk with little transition period. The existing help desk staff was let go on a Monday, and the GenX Tech Solutions team took over immediately, receiving immediate positive feedback from users. Over the next two years, our service relationship evolved to include an increasing list of responsibilities.

OD DAY

Computer viruses are tenacious. So are we.

Virus attacks and related outages can occur any time of day. We position ourselves to address the issue immediately, sticking with the user until the situation is resolved. We then re-ensure that all PCs have the latest Microsoft patches to close the operating system vulnerability.

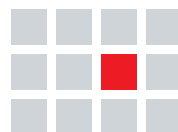
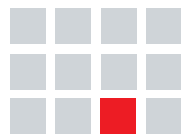
The best defense is awareness and proactive prevention. With GenX, our priority is to properly configure your antivirus software and assure it is updated with the latest virus definitions. We also work with your company to make sure its policies and employee practices reflect safe computing. We

implement these solutions in ways that assure your business comes first, keeping you fully operational.

Standardization is a tremendous advantage when managing hundreds of PCs. It enables problems to be quickly recognized and more easily addressed. Uniformity also makes it easier to deploy a new product, and assures us that a product installation's controlled prior testing is meaningful.

This also applies to patches received from Microsoft and other vendors. Some patches are more critical than others, and none should be implemented automatically. Before implementing any software fix, it is essential to test for possible unexpected effects on your system. We will ensure that patches are evaluated, packaged and deployed simultaneously to all users as rapidly as possible, even if it requires working overnight or on the weekend.

Exceptional Desktop Standardization



Taking the "mal" out of malware

The number of computer viruses, worms, trojans, and other malware is doubling each year, costing businesses hundreds of billions of dollars worldwide. On Windows PCs alone, that's several hundred dollars per user each year. As existing vulnerabilities are detected and dealt with, new ones will inevitably arise. In fact, threats from the increased popularity of Instant Messaging have doubled every six months.

Without the proper protection, including (but not limited to) recognized antivirus and anti-spyware software, the revenue you stand to lose to downtime or data loss can be crippling.

We are passionate about protecting you from all this. Let us take an objective look at your protection. A tight security system at your perimeter is seldom enough. It needs to be diligently maintained, and internal safeguards and user training are crucial.

We will assist you in generating and analyzing reports from all your security points. The benefits of this comprehensive protection can save your company more money than you may expect, and equally important, we will save you a substantial amount of time.

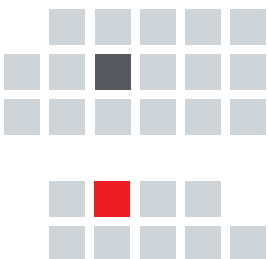
The financial benefits of preventing operational disaster go without saying.

MARKET DATA SERVICES SUPPORT

We know the importance of uptime in market systems. GenX Tech Solutions positions itself to increase the reliability of your dataflow, and looks well ahead to help ensure the integrity of your systems.

We are highly capable of supporting a large number of Market Data Services (MDS) simultaneously. To facilitate your acquisition or the troubleshooting of MDS services, we have established relationships with the major MDS providers.

We install and support Order Management System (OMS) with equal thoroughness and speed. Experienced at maintaining systems responsible for millions of trades a day, we maintain a constant lookout for ways to eliminate duplication, remove bottlenecks and speed error-free communication between front and back office operations.



MESSAGING & PDAS

As revolutionary as the impact of email and now mobile messaging have been, from our viewpoint the actual technology is not remarkable. Frankly, it's pretty straightforward. GenX installs, configures and maintains your messaging and email servers. We can also implement a PDA/Remote email solution.

Should a question arise, we are virtually as mobile as your PDA and just as available around the clock.

Security is always an important question. GenX specialists will review your messaging security, policies and practices as necessary to integrate email and instant messaging into a comprehensive IT security program.

The remarkable part is how we watch for new opportunities presented by emerging technologies. Today you're using Blackberry and Treo. Who knows what will be best for you tomorrow, and in what new ways you will use it? Ask us. We're always watching.

Disaster Planning is not what it used to be. Events have demonstrated the importance of keeping your Disaster Recovery facilities up-to-date, and having them resemble your current daily operations as closely as possible. Yet, even with this fidelity to your actual production environment, the only way to be sure your DR is truly faithful is to test it in actual practice.

You'll want to do several days' business on your DR system. We'll make sure it goes without a hitch.

Our understanding of clients' everyday operations makes us especially qualified to design, implement and execute such a disaster plan and to anticipate its needs for growth. Our experience at learning client needs speeds us in this assignment for new clients, as well.

With our comprehensive understanding of both application and network software and the related hardware, we integrate ourselves with your team in managing projects through every stage.

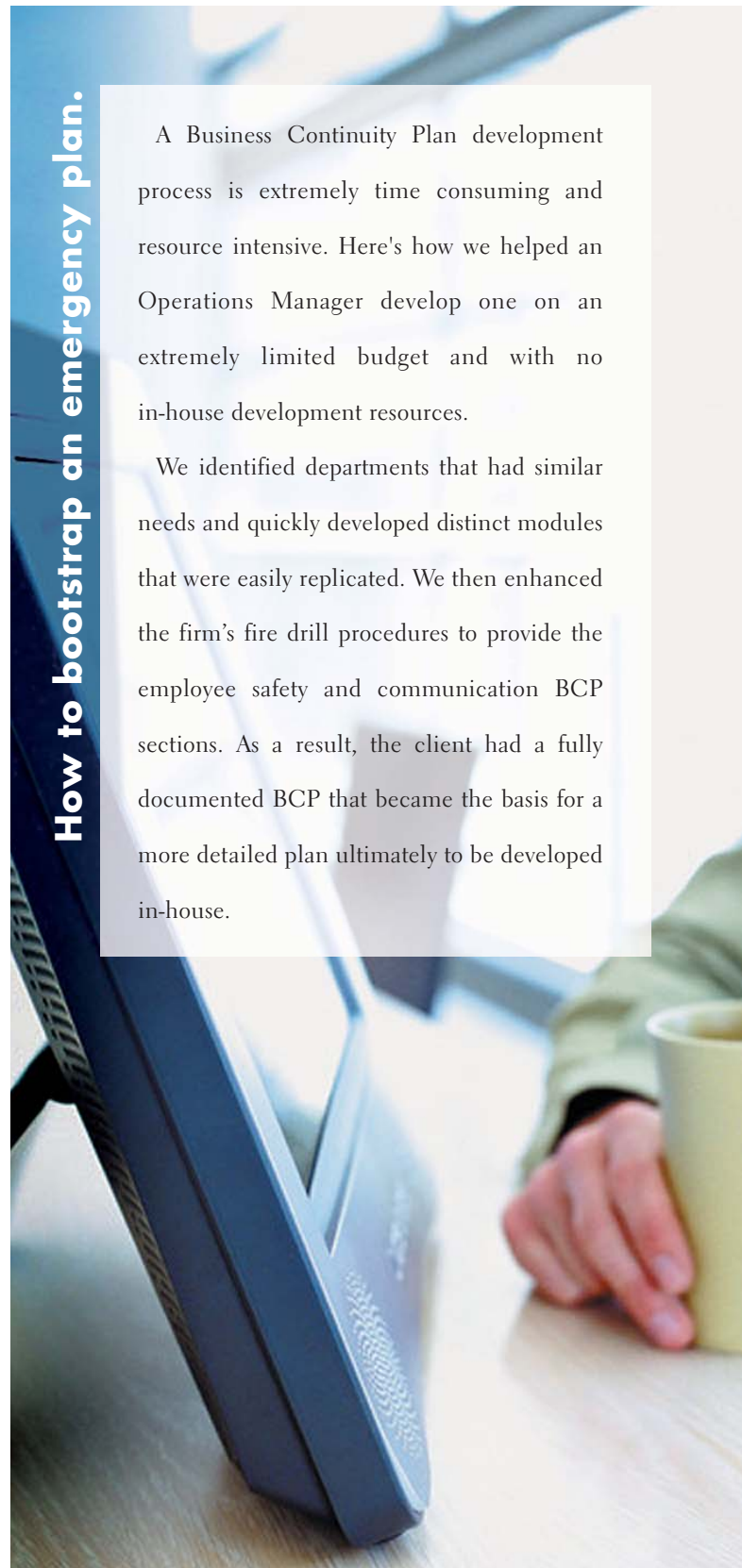
- 1 Describe the workflow in each department
- 2 Determine and specify IT requirements, including gauging the number of users and licenses required, and architectural planning if necessary
- 3 Assemble the plan, including budgeting
- 4 Oversee installation of facilities and management of preliminary testing
- 5 Conduct acceptance testing, migrating the actual user community to the disaster site
- 6 Exercise the technology on a regular basis

BUSINESS CONTINUITY PLANNING

How to bootstrap an emergency plan.

A Business Continuity Plan development process is extremely time consuming and resource intensive. Here's how we helped an Operations Manager develop one on an extremely limited budget and with no in-house development resources.

We identified departments that had similar needs and quickly developed distinct modules that were easily replicated. We then enhanced the firm's fire drill procedures to provide the employee safety and communication BCP sections. As a result, the client had a fully documented BCP that became the basis for a more detailed plan ultimately to be developed in-house.



LET'S GET TO KNOW EACH OTHER. ■

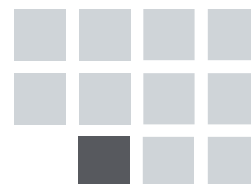
We know our business. We also know your needs. And we will quickly get to know your operations. This all helps make your operations more efficient, more productive and more secure.

The comprehensive, drill-down GenX approach to technology, reporting and analysis also makes operational oversight less of a distraction for you, enabling you to better see larger pictures.

Let's identify and discuss a specific issue. We'll demonstrate how GenX Tech Solutions will handle it with the efficiency and thoroughness your business requires.

To schedule an appointment please email us at, inquiries@genx-solutions.com.
Or call 718-898-6947.

WE'LL
BE
RIGHT
AT
YOUR
SIDE.



GENX TECH SOLUTIONS, INC.

67 Wall Street, 22nd Floor

New York, NY 10005-3111

office 718 898 6947

inquiries@genx-solutions.com

www.genx-solutions.com

SERVICES AND SUPPORTED PRODUCTS

This list shows the broad range of services we offer. If you have an interest or requirement not shown, please inquire. We adapt to clients' needs, and continually review emerging products and technologies, adding new services, products and providers as they become proven.

Desktop Support and Standardization (Day-to-Day)

Software/hardware support and services include:

- Hewlett-Packard, Compaq and Dell Desktops
- IBM, Dell, Toshiba and Sony Notebooks
- Microsoft Windows Operating Systems
- Microsoft Office Suite
- Hewlett-Packard LaserJet printer maintenance and repairs
- Active Directory – create/maintain/update Active Directory Objects
- Executive home/remote support
- Full security patching
- Virus and other malware protection and policies, (including McAfee VirusScan, ePO Console, Norton AV)
- Uniform application deployment – Microsoft SMS, Altiris, InstallShield, Wise for Windows
- Inventorying of hardware, software and licenses
- Security audits

Market Data Services Support

Supported systems include:

- Autex
- Barra Aegis Systems
- Baseline
- Bloomberg
- Datastream
- Factset
- Lava Trading
- Lehman Live
- Lehman Point
- Liquidnet
- Reuters Kobra
- StockVal
- Salomon Yieldbook

Messaging & PDAs

Supported technologies include:

- MS Exchange Server
- Goodlink (www.goodlink.com)
- Blackberry (www.blackberry.net)
- Palm (www.palm.com)
- KVS Enterprise Vault - Email Archival System (www.kvsinc.com)
- Outercurve Technologies - Real Time Quotes (www.outercurve.com)

To learn more about how GENX can help your business, email us at inquiries@genx-solutions.com