

SAMPLE PRESS RELEASE

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For Immediate Release

SPRINT AND CLUBFONE OFFER NIGHTLIFE GUIDE ON THE SPRINT PCS WIRELESS WEB

*Sprint PCS Customers Now Have Clear Access to ClubFONE's
Thousands of Club and Music Event Listings At Their Fingertips*

KANSAS CITY, Mo. and NEW YORK, NY (August 21, 2000) – Sprint PCS (NYSE: PCS), the fastest growing all-digital, all-PCS nationwide wireless network, and the popular nightlife directory ClubFONE®, today announced the addition of ClubFONE nightlife listings to the Sprint PCS Wireless Web. Sprint PCS customers now have clear, nationwide access to ClubFONE's nightclub events and information, directly from their Internet-ready Sprint PCS Phones.

By using any of more than 15 Internet-ready Sprint PCS Phones, customers can access ClubFONE's nightclub information for 17 U.S. cities including: Atlanta, Boston, Chicago, Dallas, Denver, Houston, Kansas City, Los Angeles, Manhattan, Miami, New Orleans, Philadelphia, Phoenix, San Francisco, Seattle, St. Louis and Washington DC. Sprint PCS customers can access all listings throughout Sprint PCS' nationwide wireless network.

"Whether you're looking for the best jazz club in Kansas City or the most popular comedy club in Los Angeles, the Sprint PCS Wireless Web is delivering this unique information service to customers nationwide directly on their wireless phones," said Charles Levine, chief sales and marketing officer for Sprint PCS. "By partnering with ClubFONE, we're offering customers another added-value service on the Sprint PCS Wireless Web."

"Nothing else compares," said Wendy Freid, CEO and founder of ClubFONE. "It's more than a guide, it's guidance. And ClubFONE nightlife listings are far more current and convenient than any printed guide or ordinary Web service can be. In addition to being the instant answer to 'what do you want to do?', ClubFONE is always handy with ideas on where to go next. And for out-of-towners, the details it provides can be invaluable when it comes to having fun without wasting time."

ClubFONE services are located under the "Entertainment" category on the Sprint PCS Wireless Web. Customers can conveniently search various categories including Dance, Comedy, Live Music, Jazz, Blues, Cabaret and Piano Bars for entertainment information. Each category includes numerous venues with specific information such as dress code, cover charges, special events or theme nights. Additionally, each listing includes the venue's hours, phone number and directions.

-more-

Sprint PCS launched its Sprint PCS Wireless Web service in late September 1999, offering customers a suite of simple, user-friendly wireless data products and services. By using Internet-ready Sprint PCS Phones, customers can now e-mail, shop, trade stocks online, browse selected Internet-based content in real time, receive automatic personalized news features, weather, stock quotes, and e-mail updates, and access the Internet or corporate Intranet by connecting their laptop computer to their Sprint PCS Phone with a Wireless Web Connection Kit. The Sprint PCS Wireless Web is available anytime, anywhere on the Sprint PCS 100 percent digital, 100 percent PCS nationwide wireless network.

About Sprint PCS

Sprint PCS operates the largest 100 percent digital, 100 percent PCS nationwide wireless network in the United States, already serving the majority of the nation's metropolitan areas including more than 4,000 cities and communities across the country. Sprint PCS has licensed PCS coverage of nearly 270 million people in all 50 states, Puerto Rico and the U.S. Virgin Islands. For more information, visit the Sprint PCS web site at <http://www.sprintpcs.com>. Sprint PCS is a wholly-owned tracking group of Sprint Corporation trading on the NYSE under the symbol "PCS."

Sprint is a global communications company – at the forefront of integrating long-distance, local and wireless communications services, and a large carrier of Internet traffic. Sprint built and operates the United States' first nationwide all-digital, fiber-optic network and is a leader in advanced data communications services. Sprint has \$20 billion in annual revenues and serves more than 20 million business and residential customers.

About ClubFONE®

ClubFONE®, which quickly became a hit among New York City nightlifers a couple years ago, is the 24-hour nightlife phone line. Operating in a fashion similar to movie theater guides (but without any vocal horsing around), the original service enables callers to select and hear listings on any Touch-Tone phone. Since its founding by Wendy Freid in 1998, ClubFONE® has received more than a half million call requests to its (212) 777-CLUB™ number. (The 212 exchange is a local call anywhere in New York City.) This ClubFONE® local-call service will also be available later this year in Miami, Chicago, Los Angeles and San Francisco. The wide range of listings – which include theme bars, dance clubs and special events (and, of course, many restaurants) – are also available on the Worldwide Web at <http://www.clubfone.com> and on the Sprint PCS Wireless Web. Drawing on its close venue relationships and special expertise, ClubFONE® also provides corporate event planning and group nightlife tours, offers "Pass to Nightlife" benefits to purchasers of Sprint PCS® phones (details and promotional limitations apply), and has other related services. ClubFONE, Inc. is privately held.

1 Page: 3

Inserted state abbreviation, wondering how upstate NYers would feel without it

2 Page: 3

Registration mark superscripted, conventional typographic use (ALSO, is use of R rather than TM correct?)

3 Page: 3

Inserted comma, only for readability

4 Page: 3

Changed word. Was originally "can be", which doesn't parallel the word "are" earlier in the thought. You could even say "can ever be" for emphasis.

5 Page: 3

One small stab at wordiness. Was "can easily and conveniently". Isn't "easily" implied in "conveniently"?

6 Page: 3

Deleted typo. Was "includes include"

7 Page: 3

Use word other than "select"? After analysis (no, not that kind!), it seems the word is here an adjective to mean "prime, top-of-the-line, carefully selected". But on first read-through, it comes off as a verb. I haven't changed it, though, because I'm not sure what word Sprint would like best.

8 Page: 3

Word "connect" is used twice in this clause, awkward. Say "access" for the first one (if that's okay with your style manual)?

9 Page: 3

Changed hyphen to N-dash. Or use M-dash.

10 Page: 3

About all the R registration marks here -- Have made them all superscripts, for readability and proper typographic convention. They are now all "registration mark" symbols. Check to see if it is necessary to change them if the text is electronically transmitted (due to other formatting, I assume that is not a concern here). Also, no need to bold the R or TM just because the adjacent text is bold.

11 Page: 3

Would somebody Bell-ish want a registration mark on Touch-Tone?

12 Page: 3

TM should also be superscripted, too, and it was here. I don't know how, though, since it carries normal font formatting. This would not be the first time that computer programmers have heeded one typographic convention while ignoring another.

13 Page: 3

Revised because of redundancy. Was "will soon be available this year"

14 Page: 3

Changed M dashes to N dashes, just to be consistent with Sprint's style.